WHAT IS CLAIMED IS:

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1. A compound of formula:

in which L is sulfur, sulfoxide, oxygen or methylene, in which, optionally, one or more of Tyr³, Glu⁴, Val⁶, Met⁸ and Tyr⁹ is modified, and

in which, optionally, there is a conservative or neutral amino acid substitution at either one or both of Leu² and Gly⁷,

wherein said compound binds an Src homology 2 (SH2) domain in a protein comprising an SH2 domain, is non-phosphorylated, is redox-stable *in vivo*, and is characterized by an IC₅₀ *in vivo* of less than about 4.0 μ M when the target protein is growth factor receptor-bound protein 2 (Grb2), and

whereupon binding to Grb2, the compound has a turn conformation.

- 20 2. The compound of claim 1, wherein said IC₅₀ in vivo is less than or equal to 2.0 μ M.
 - 3. A compound of formula:

in which L is sulfur, sulfoxide, oxygen or methylene,
in which (i) aa¹ is Adi and aa⁴ is Glu or (ii) each of aa¹ and aa⁴ is Adi,
in which, optionally, one or more of Tyr³, Val⁶, Met⁸ and Tyr⁹ is modified, and
in which, optionally, there is a conservative or neutral amino acid substitution
at either one or both of Leu² and Gly⁷,

wherein said compound binds an SH2 domain in a protein comprising an SH2 domain, is non-phosphorylated, is redox-stable *in vivo*, and is characterized by an IC₅₀ *in vivo* of less than about 4.0 μM when the target protein is Grb2, and whereupon binding to Grb2, the compound has a turn conformation.

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- 4. The compound of claim 3, wherein said IC $_{50}$ in vivo is less than or equal to 2.0 μM .
 - 5. A conjugate comprising a compound of claim 1 and a carrier agent.

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- 6. The conjugate of claim 5, wherein said carrier agent is a signal peptide, antennapedia peptide, or lipofectin.
 - 7. A conjugate comprising a compound of claim 3 and a carrier agent.

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- 8. The conjugate of claim 7, wherein said carrier agent is a signal peptide, antennapedia peptide, or lipofectin.
- 9. A composition comprising (i) a compound of claim 1 or a conjugate
 20 comprising a compound of claim 1 and a carrier agent and (ii) a carrier.
 - 10. A composition comprising (i) a compound of claim 3 or a conjugate comprising a compound of claim 3 and a carrier agent and (ii) a carrier.
- 11. A method of inhibiting binding of an SH2 domain in a protein comprising an SH2 domain to a target protein in an animal, which method comprises contacting said SH2 domain with a target protein-binding inhibiting amount of (i) a compound of formula

in which L is sulfur, sulfoxide, oxygen or methylene,

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in which, optionally, one or more of Tyr³, Glu⁴, Val⁶, Met⁸ and Tyr⁹ is modified, and

in which, optionally, there is a conservative or neutral amino acid substitution at either one or both of Leu² and Gly⁷,

wherein said compound binds an SH2 domain in a protein comprising an SH2 domain, is non-phosphorylated, is redox-stable *in vivo*, and is characterized by an IC₅₀ *in vivo* of less than about 4.0 μ M when the target protein is Grb2, and

whereupon binding to Grb2, the compound has a turn conformation,

(ii) a compound of formula

in which L is sulfur, sulfoxide, oxygen or methylene, in which (i) aa¹ is Adi and aa⁴ is Glu or (ii) each of aa¹ and aa⁴ is Adi, in which, optionally, one or more of Tyr³, Val⁶, Met⁸ and Tyr⁹ is modified, and in which, optionally, there is a conservative or neutral amino acid substitution at either one or both of Leu² and Gly⁷,

wherein said compound binds an SH2 domain in a protein comprising an SH2 domain, is non-phosphorylated, is redox-stable *in vivo*, and is characterized by an IC₅₀ *in vivo* of less than about 4.0 μ M when the target protein is Grb2, and

whereupon binding to Grb2, the compound has a turn conformation, or

- (iii) a conjugate comprising either of the forgoing compounds and a carrier agent,
- whereupon binding of said compound or said conjugate to said SH2 domain, binding of said SH2 domain to said target protein is inhibited.
- 12. The method of claim 11, wherein said target protein is a growth factor receptor.
- 13. The method of claim 11, wherein said target protein is a morphology determining protein.

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- 14. The method of claim 11, wherein said target protein is a cellular attachment protein.
- 15. The method of claim 11, wherein said target protein is a protooncoprotein or an oncoprotein.
 - 16. The method of claim 11, wherein said target protein is mitogenactivated protein (MAP) kinase.
- 17. The method of claim 11, wherein inhibition of binding of said SH2 domain to said target protein prevents cancer.
 - 18. The method of claim 17, wherein said cancer is breast cancer.
- 15 19. The method of claim 18, which method further comprises administering to said animal an effective amount of an anti-cancer agent, wherein inhibition of binding of said SH2 domain to said target protein and administration of an effective amount of an anti-cancer agent treats cancer.
- 20. The method of claim 19, wherein said anti-cancer agent is a cancer chemotherapeutic agent, radiation and/or a radioactive isotope.
 - 21. A method of synthesizing a conjugate comprising (i) a compound of formula

in which L is sulfur, sulfoxide, oxygen or methylene,

in which, optionally, one or more of Tyr³, Glu⁴, Val⁶, Met⁸ and Tyr⁹ is modified, and

in which, optionally, there is a conservative or neutral amino acid substitution at either one or both of Leu² and Gly⁷,

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wherein said compound binds an Src homology 2 (SH2) domain in a protein comprising an SH2 domain, is non-phosphorylated, is redox-stable *in vivo*, and is characterized by an IC₅₀ *in vivo* of less than about 4.0 μ M when the target protein is growth factor receptor-bound protein 2 (Grb2), and

whereupon binding to Grb2, the compound has a turn conformation, or a compound of formula

in which L is sulfur, sulfoxide, oxygen or methylene,
in which (i) aa¹ is Adi and aa⁴ is Glu or (ii) each of aa¹ and aa⁴ is Adi,
in which, optionally, one or more of Tyr³, Val⁶, Met⁸ and Tyr⁹ is modified, and
in which, optionally, there is a conservative or neutral amino acid substitution
at either one or both of Leu² and Gly⁷,

wherein said compound binds an SH2 domain in a protein comprising an SH2 domain, is non-phosphorylated, is redox-stable *in vivo*, and is characterized by an IC₅₀ *in vivo* of less than about 4.0 μ M when the target protein is Grb2, and

whereupon binding to Grb2, the compound has a turn conformation, and (ii) a carrier agent, which method comprises:

- (i) synthesizing from C-terminus to N-terminus a linear side-chain protected peptide comprising from N-terminus to C-terminus the amino acid sequence of the compound and the amino acid sequence of a carrier agent on an amide resin,
 - (ii) N-terminally haloacetylating the peptide,
- (iii) cleaving the peptide from the resin and, either simultaneously or sequentially, deprotecting the side-chains of the peptide,
- (iv) nucleophilically displacing the N-terminal halo group with the cysteine side-chain thiol functionality at from about pH 7 to about pH 8, and
 - (v) purifying the resulting conjugate.
- 22. The method of claim 21, wherein haloacetylating is bromoacetylating or chloroacetylating.